

Alisa Freedman

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Research Interests: Modern Japanese literature, popular culture, youth culture, visual media, digital culture, urban studies, gender

Alisa Freedman is a Professor of Japanese Literature, Cultural Studies, and Gender at the University of Oregon and Editor-in-Chief of the *U.S.-Japan Women's Journal*. Her books include *Tokyo in Transit: Japanese Culture on the Rails and Road*, *Japan on American TV: Screaming Samurai Form Anime Clubs in the Land of the Lost*, an annotated translation of Kawabata Yasunari's *The Scarlet Gang of Asakusa*, and co-edited volumes on *Modern Girls on the Go: Gender, Mobility, and Labor in Japan*, and *Introducing Japanese Popular Culture*. She is writing a new book on *Cold-War Coeds: The Untold Story of Japanese Women Sponsored by the U.S. Military* and is helping to archive the personal stories of trailblazing women in Japanese Studies. She has published more than twenty-five articles on Japanese modernism, Tokyo studies, educational exchange, study abroad, youth culture, gender, television, humor as social critique, teaching pedagogies, and digital media, along with publishing translations of Japanese literature. She was the recipient of the University of Oregon 2016 Outstanding Faculty Advising Award, NACADA Award for Excellence in Faculty Advising (2017), and Excellence in Remote Teaching Award (2020). Alisa enjoys presenting at cultural events like anime cons, TED talks, and Japan Festivals.